

TOP 10 REASONS

FOR ASSOCIATIONS TO PARTNER WITH CBEYOND



At Cbeeyond, we understand that your reputation is on the line when you recommend providers to your membership – that's why we work hard to add value to your Association and to your members' businesses. Here are just a few reasons why partnering with Cbeeyond is a good idea.

1. Flexibility with BeyondVoice™

Cbeeyond's BeyondVoice packages can be customized to meet different needs. That gives you the flexibility to offer your small business members communication technologies that were previously only available to large enterprises.

2. Wireless Savings with BeyondMobile™

BeyondMobile nationwide voice and data service is bundled with BeyondVoice packages for small business. So, there's no worry about outrageous mobile communications bills, making it much easier for your members to manage expenses.

3. Compensation Plan

Cbeeyond's Association compensation plan offers immediate and long-term earnings on a product that is simple for your members to understand and easy for you to recommend. Earn residuals over the customer life of your members – and with a 99 percent monthly customer retention rate, you will see residuals for a long time.

4. Discounted Rates for Members

Because of your partnership with Cbeeyond, your members will receive a special monthly discounted rate on Cbeeyond services, increasing your Association's value to your member base.

5. Dedicated Partner Support

Your Cbeeyond Association Manager is available for all of your sales support needs.

6. Product Updates

As an Association Partner, you'll have opportunities to learn everything you need to know to offer Cbeeyond to your members. Your Association Manager will update you with the latest in product news, so you are always up-to-date on the latest in business communications solutions.

7. Association Participation

Your Association Manager will be available to participate in your Association programs and events, including speaking opportunities.

8. 24/7 Online Support

Through www.cbeeyondpartners.net, you have everything you need to manage your Cbeeyond partnership at your fingertips; including sales and installation reporting, account management and marketing materials available for download.

9. Customizable Marketing Materials

As an Association Partner, you will receive professional, customizable marketing materials to send to your current member base.

10. Customer Experience

With a monthly customer retention rate of 99 percent, you can be confident that your members will love their Cbeeyond service. You can count on long-term residual payments to last the life of the contract – typically three or more years.

